

## 2012 Wine Tourism Conference

Name	Company Name	Title	Website	Twitter
Alan Humason	Yolo County Visitors Bureau	Executive Director	www.yolocvb.org	
Allan Wright	Zephyr Adventures	President	www.ZephyrAdventures.com	@ZephyrAdventure
Allegra Lynch	Authentic Wine Country	Managing Director	www.authenticwinecountry.com	@AuthWineCountry
Allison George	Washington County Visitors Association	Stakeholder Development Manager	www.wcva.org	@WCVA
Allison Lane Simpson	Legendary Napa Valley	VP Marketing & Communications	www.legendarynapavalley.com	
Amir Eylon	Brand USA	VP of Partner Development	www.thebrandusa.com	@DiscoverAmerica
Amy Fletcher	Fess Parker Winery & Vineyard	Sales & Marketing Coordinator	www.fessparkerwines.com	
Annette Boyd	Virginia Wine Board Marketing Office	Director	www.VirginiaWine.org	@RingwoodBoyd
Audrey Shannon	Shannon Ridge Winery	Tasting Room Manager	www.shannonridge.com	
Barry Dodds	Freemark Abbey Winery	Estate Manager	freemarkabbey.com	
Beth Costa	Wine Road	Executive Director	www.wineroad.com	@bethwineroad
Betsy Wildberger	Visit Mendocino County, Inc	Director of Marketing	www.visitmendocino.com	
Bill Flitter	DLvrIT	Founder	http://dlvr.it	@bflitter
Brad Ingram	Jackson Family Wines	Direct to Consumer Sales and Operations Manager	www.jacksonfamilywines.com	
Brian Baker	Chateau Montelena	VP Sales & Marketing	www.montelena.com	@CHMontelena
Byron Marlowe	Southern Oregon University	Sr. Instructor / Coordinator Hospitality and Tourism Ma	www.sou.edu/business	@professormerlot
Camron Pinoli	Fess Parker Wine Country Inn	Marketing Coordinator	www.fessparkerinn.com	
Camron King	Lodi Winegrape Commission	Executive Director	www.lodiwine.com	
Carolyn McCormick	Washington County Visitors Association	President/CEO	oregonswashingtoncounty.com	
Cathi Wastal	Touring & Tasting	Regional Director	www.touringandtasting.com	@touringtasting
Charles Humble	Oregon Wine Board	Director of Communications & Interactive Marketing	www.oregonwine.org	@cfhumble
Cheryl McMillan	Ferrari-Carano Vineyards and Winery	PR/Advertising Manager	www.ferrari-carano.com	@cherylmcmillan
Chris Cutler	Swanson Vineyards	Director, Consumer Sales + Marketing	www.swansonvineyards.com	@cutleroke
Cindy Crater	NapaStyle	Director of Business Development	www.NapaStyle.com	
Claire Lepine	Trione Vineyards and Winery	Events Coordinator/Hospitality Supervisor	www.trionewinery.com	@trionewinery
Colby Smith	Concierge Alliance Napa Valley and Sonoma	Executive Director	www.ConciergeAlliance.com	@CANVAS_Connect
Corinne Martinez	Berryessa Gap Vineyards		www.berryessagap.com	
Courtney Garcia	Crooked Vine & Stony Ridge Winery	Events Manager	www.crookedvine.com	
Crystal Magon	South Coast Winery Resort & Spa	DOSM	www.WineResort.com	
Dan Brown	Flamingo Conference Resort & Spa	Dir. of Sales and Marketing	www.FlamingoResort.com	
Dan Fox	Touring & Tasting	Managing Partner	www.touringandtasting.com	@touringtasting
Dan Gaffey	Peju	Marketing Manager	www.peju.com	@Peju_Winery
Dannion Cunning	Yosemite Sierra Visitors Bureau	CEO	www.Yosemitethisyear.com	
Darcy Barboza	Trinchero Family Estates	Director of Retail Operations	www.tfewines.com	
Darcy Storms	Conn Creek Winery		www.conncreek.com	
David Bowman	JUSTIN Vineyards & Winery	Vice President of Marketing	www.JUSTINwine.com	@JUSTINwine
Deanna Apallas	Blackbird Vineyards	Senior Marketing Manager	www.blackbirdvineyards.com	
Deborah Klein	Sonoma Canopy Tours	Marketing Manager	www.sonomacanopytours.com	
Deborah Parker Wong	Tasting Panel Magazine	Northern California Editor	www.tastingpanelmag.com	@parkerwong
Debra Mathy	Dutcher Crossing Winery	Proprietor	www.dutchercrossingwinery.com	
Don J Huffman	Huffman Communications	Owner	www.hcnapa.com	@visitawinery
Don Neel	Practical Winery & Vineyard Journal	Editor/Publisher	www.practicalwinery.com	
Don Rickard	Platypus Wine Tours	President	www.platypustours.com	
Don Shindle	The Westin Verasa Napa	General Manager	www.westinnapa.com	
Donniella Winchell	Ohio Wine Producers Association	Executive Director	www.ohiowines.org	@donniella

Doug Caskey	Colorado Wine Industry Development Board	Executive Director	www.coloradowine.com	@coloradowine
Elaine Lucia	Authentic Wine Country	Director of Marketing & Sales	www.authenticwinecountry.com	@AuthWineCountry
Emery Bodell	Lancaster Estate Winery	Business Development Manager	lancaster-estate.com	@lancasterestate
Erich Broksas	Early Mountain Vineyards	President	www.earlymountain.com	@broksas
Erika Helstrom	Zephyr Adventures	Tour Marketing	www.ZephyrAdventures.com	@ZephyrAdventure
Erin McCardle	Lake Chelan Wine Growers Association	Executive Director	www.lakechelanwinevalley.com	@lakechelanava
Eveann Lovero	Vinoconvistablog.me	Owner	www.vino-con-vista.com	@vino_con_vista
Geoffrey Sarabia-Mason	Tri-Valley CVB	Vice President of Tourism Sales & Development	www.VisitTriValley.com	
Georgina Stassi	TJA Advertising and Public Relations	Director of Public Relations	www.tjaadvertising.com	
Gonzalo Merino	Wine Sur	Director	www.winesur.com	@gonzalojmerino
Gordon Wenk	Michigan Grape and Wine Industry Council	Chair	www.michiganwines.com	
Gretchen Neuman	VinoVerve		www.vinoverve.com	@vinoverve
Heather Herrig	Zephyr Adventures	Conference Operations	www.ZephyrAdventures.com	@ZephyrAdventure
Heather Unwin	Red Mountain AVA Alliance	Executive Director	www.redmountainava.com	@44vines
Heidi Miersemann	The Westin Verasa Napa	Director of Sales & Marketing	www.westinnapa.com	
Heidi Paul	WineCountry.com	Co-Founder	www.winecountry.com	
Heine Louise	York County Convention & Visitors Bureau	Marketing Manager	www.yorkpa.org	@MasonDixonWine
Hermine Baker	Atmani Wine Country Tours	President	www.atmanitours.com	
Jacinthe Pare	BCF	President & CEO	boomyourbrand.com	
Janelle Becerra	WineCountryGetaways LLC	Editor	www.winecountrygetaways.com	
Janis MacDonald	Anderson Valley Winegrowers Association	Executive Director	www.avwines.com	
January Wiese	Texas Hill Country Wineries	Executive Director	www.TexasWineTrail.com	@TexasWineTrail
Jeff Prellwitz	DLvrIT	VP Publisher Relations	http://dlvr.it	@jeffprellwitz
Jennifer Waters	Minority Wine Report	Editor	www.minoritywinereport.com	@MinorityWine
Jenny Heitman	Lodi Winegrape Commission	Marketing Assistant	www.lodiwine.com	
Jessie Poshepny	Trione Vineyards and Winery	Direct Sales and Marketing Manager	www.trionewinery.com	@trionewinery
Jill Tweedie	Breakaway Tours & Event Planning, Inc.	Owner/Operator	www.breakaway-tours.com	@ccwinelover
Jim Caudill	The Hess Collection	Director Public Relations & Hospitality	www.hesscollection.com	@BigJimCaudill
Jocelyn Hoar	Constellation Brands	Robert Mondavi Winery Visitor Center Manager	www.robertmondaviwinery.com	
Joe Becerra	WineCountryGetaways LLC	Owner	www.winecountrygetaways.com	@joewinetraveler
John Sorgenfrei	TJA Advertising and Public Relations	Owner, President	www.tjaadvertising.com	
John Sporing	A Life Well Drunk, LLC	Owner	www.ALifeWellDrunk.com	@ALifeWellDrunk
John Wright	Sanctuary Vineyards	GM/Winemaker	www.sanctuaryvineyards.com	@sanctuaryvine
Jolaine Collins	Collins Communications	Owner	www.CollinsCommPR.com	@jolainecollins
Joseph Violi	Doubletree by Hilton Sonoma Wine Country	General Manager	www.dtsonoma.com	
Kandace Connelly Long	The Meritage Resort and Spa	Marketing Manager	www.themeritageresort.com	@kandaceconnelly
Kate Bennett	Black Stallion Winery	Business Development Manager	www.blackstallionwinery.com	
Kathryn Horton	San Francisco Travel Association	Vice President, Convention Events & Services	www.sanfrancisco.travel	
Kathy Janega-Dykes	Santa Barbara Conference & Visitors Bureau and F	President/CEO	www.santabarbaraca.com	
Katie Bottrell	Dolphin Bay Resort & Spa	Sales Manager	www.thedolphinbay.com	@DolphinBayHotel
Kela Driggs	Livermore Valley Winegrowers Association	Event & Marketing Coordinator	www.LVwine.org	
Ken Fischang	Sonoma County Tourism Bureau	President and Chief Executive Officer	www.sonomacounty.com	@insidesonoma
Kimberly Adams	Temecula Valley Convention & Visitors Bureau	President & CEO		
Kimberly Charles	Charles Communications Associates	Founder	www.charlescomm.com	@CharlesComm
Kit Paquin	Jessup Cellars LLC & Handwritten Wines	Manager of Hospitality & Wine Club	www.jessupcellars.com	@Jessup Cellars
Kristine Youngberg	Diageo Chateau & Estate Wines	Business Development Manager	www.diageo.com	
Kyle Schlachter	Colorado Wine Industry Development Board	Research and Outreach Coordinator	www.coloradowine.com	@coloradowine
Larry Galupe	Twin Pine Casino and Hotel	Hotel Director	www.twinpine.com	
Laura Whiton	UPTick Vineyards	Events Director	www.uptickvineyards.com	

Linda Bruno	Consulente International	Managing Director		
Linda Jones	MI Dept of Agriculture and Rural Development	Grape and Wine Program Manager		
Linsey Gallagher	Wine Institute	Director of Marketing	www.wineinstitute.org	
Liza Swift	Brixchicks	Blogger	www.brixchicks.com	@BrixCHick_Liza
Maggie Anderson	British Columbia Wine Institute	Marketing Director	winebc.org	@winebcdotcom
Marcy Gordon	Come for the Wine	Owner/Author	http://comeforthewine.blogspot.com/	@marcygordon
Marla McLaughlin	Wagstaff Worldwide	Account Supervisor	www.wagstaffworldwide.com	
Marni Johnson	Vigilance Winery & Vineyards	Tasting Room Manager	www.vigilancewinery.com	
Mary Allen	Black Stallion Winery	Tasting Room Manager	www.blackstallionwinery.com	
Mary Harris	Santa Ynez Valley Hotel Association	Executive Director	www.syvmarriott.com	
Mary Jansen	Touring & Tasting	Regional Director	www.touringandtasting.com	@touringtasting
May Tye	Old Sugar Mill	Manager	www.oldsugarmill.com	@tyemary
Meredith Hayes	Treasury Wine Estates	Demand Generation Associate	www.tweglobal.com	
Michaela Baltasar	Jackson Family Wines	Senior Communications Manager	www.kj.com	
Michelle Hogan	Anaba Wines	Marketing Director	www.AnabaWines.com	@MichelleMHogan
Michelle McCue	McCue Marketing Communications	President	www.mccuecommunications.com	@mccuemc
Michelle Rodriguez	Santa Barbara CVB and Film Commission	Director of Communications	www.santabarbaraca.com	
Mike Hendrick	Santa Ynez Valley Hotel Association	President	www.syvmarriott.com	
Mike Steele	Lake Chelan Chamber of Commerce	Executive Director	www.lakechelan.com	@visitlakechelan
Monica Rosenthal	Lake County Winery Association	Executive Director	www.lakecountywineries.org	@lakecountywineries
Morgen McLaughlin	Finger Lakes Wine Country	President & CEO	www.fingerlakeswinecountry.com	@flwinelady
Moya Dolsby	Idaho Wine Commission	Executive Director	www.idahowines.org	@idahowines
Nancy Beckman	Visit Lodi! Conference and Visitors Bureau	President and CEO	www.visitlodi.com	
Nancy Burgner	Touring & Tasting	VP, Business Development	www.touringandtasting.com	@touringtasting
Nancy Light	Wine Institute	Director of Communications	www.wineinstitute.org	
Nick Benz	Landmark Vineyards	Manager, DTC & Hospitality	www.landmarkwine.com	
Paul Arganbright	Touring & Tasting	President	www.touringandtasting.com	@touringtasting
Paul Asikainen	Conn Creek Winery	Hospitality Manager	www.conncreek.com	
Peggy Evans	Temecula Valley Winegrowers Association	Executive Director	www.temeculawines.org	@TemeculaWine
Ray Johnson	Sonoma State University's Wine Business Institute	Director	www.sonoma.edu/winebiz/	
Raymond D'Argenzio	D'Argenzio Winery & Santa Rosa Vintners Sqaure	Owner	www.dargenziowine.com	@DArgenzioWinery
Rene Byck	Paradise Ridge Winery	Owner	www.prwinery.com	@paradiseridge
Reno Walsh	Zephyr Adventures	Conference Sponsorships	www.ZephyrAdventures.com	@ZephyrAdventure
Rhonda Motil	Monterey County Vintners & Growers Association	Executive Director	www.montereywines.org	
Rob Morris	Frank, Rimerman + Co. LLP	Director, Wine Business Services		
Robert Cochran	El Capitan Canyon	Retail Director	www.elcapitancanyon.com	
Ruth Garvin	Cliff Creek Cellars	Owner/Manager	www.cliffcreek.com	
Ryan Ornelas	WineMaps, Inc.	Owner	www.winemaps.com	@winemaps
Sally Srok	Francis Ford Coppola Winery	VP of Hospitality	www.franciscoppolawinery.com	
Sara Cummings	Sonoma County Vintners	Director of Marketing Communications	www.sonomawine.com	@sonomavintners
Sara Little	Wine Country Goodness	Proprietor	www.winecountrygoodness.com	@wcgoodness
Sara Teeter	Calaveras Winegrape Alliance	Executive Director	www.calaveraswines.org	
Scott Clifton	Celebrity Cruises	Director of Sales	www.celebrity.com	
Sherrie Perkovitch	Washington Times Communities	Writer	http://communities.washingtontimes.com/	@OutAboutSanFran
Sherry Simmons	Willakenzie Estate	Tasting Room Manager	www.willakenzie.com	
Stacey Sheetz	Visit Loudoun	Marketing Communications Manager	www.visitloudoun.org	@dcswinecountry
Stefani Chaney	Scheid Vineyards	Director of Hospitality	www.scheidvineyards.com	
Steve Denero	Twin Pine Casino and Hotel	Director of Marketing	www.twinpine.com	

Steve Warner	Washington Wine Commission	President & CEO	<a href="http://www.washingtonwine.org">www.washingtonwine.org</a>	@WaWineSteve
Sylvie Tannhauser	Brickell Travel Management	Wine & Culinary Travel Specialist	<a href="http://www.brickelltravel.com">www.brickelltravel.com</a>	
Taylor Eason	Boisset Family Estates	Direct Marketing Manager	<a href="http://www.boisset.com">www.boisset.com</a>	@Boisset_Wines
Teresa Morgan	Benziger Family Winery and Imagery Estate Winery	Director of Hospitality	<a href="http://www.benziger.com">www.benziger.com</a>	
Terra Rapoport	Laird Family Estate	Tasting Room & Wine Club Manager	<a href="http://www.lairdfamilyestate.com">www.lairdfamilyestate.com</a>	
Terri Bowman	El Capitan Canyon	General Manager	<a href="http://www.elcapitancanyon.com">www.elcapitancanyon.com</a>	
Terry Hall	Napa Valley Vintners	Communications Director	<a href="http://www.napavintners.com">www.napavintners.com</a>	@napavintners
Thea Dwelle	Luscious Lushes	Editor	<a href="http://www.lusciouslushes.com">www.lusciouslushes.com</a>	@Luscious_lushes
Tim Zahner	Sonoma County Tourism Bureau	Director of Public Relations & Marketing	<a href="http://www.sonomacounty.com">www.sonomacounty.com</a>	@tzahner
Timothy Snider	Fess Parker Winery	President	<a href="http://www.fessparkerwines.com">www.fessparkerwines.com</a>	
Todd Davidson	Oregon Tourism Commission	Executive Director	<a href="http://www.traveloregon.org">www.traveloregon.org</a>	@TravelOregon
Tom Scott	Quivira Vineyards & Winery	Tasting Room Manager	<a href="http://www.quivirawine.com">www.quivirawine.com</a>	
Traci Ward	Visit California	Director of Marketing	<a href="http://www.visitcalifornia.com">www.visitcalifornia.com</a>	@catourism
Tracy Geldert	Francis Ford Coppola Presents	COO	<a href="http://www.franciscoppolawinery.com">www.franciscoppolawinery.com</a>	
Tyler Madison	Kentucky Grape & Wine	Director	<a href="http://www.kentuckywine.com">www.kentuckywine.com</a>	
Ursula Simon	Twin Pine Casino and Hotel	General Manager	<a href="http://www.twinpine.com">www.twinpine.com</a>	
Vicki Kaspar	Opus One	Trade & Consumer Reservations Specialist	<a href="http://www.opusonewinery.com">www.opusonewinery.com</a>	
Virginie Boone	Wine Enthusiast Magazine	California Reviewer	<a href="http://www.wineenthusiast.net">www.wineenthusiast.net</a>	
Wayne Bailey	Youngberg Hill	Owner	<a href="http://www.youngberghill.com">www.youngberghill.com</a>	@Youngberg Hill
Wendy Cheropita	Wine Country Ontario	Director of Marketing	<a href="http://winecountryontario.ca">winecountryontario.ca</a>	
William Pollard	Wild 4 Washington Wine	Wine Blogger	<a href="http://www.wild4washingtonwine.com">www.wild4washingtonwine.com</a>	@wild4wawine
Yvonne Lerch	Calistoga Balloons - Napa Valley	Marketing/PR/Media	<a href="http://www.calistogaballoons.com">www.calistogaballoons.com</a>	@caliballoons