## AVA Barrel Blending Experience



International "Best of Wine Tourism" Award Winner

- Great Wine Capitals Global Network



## Creating your Experience

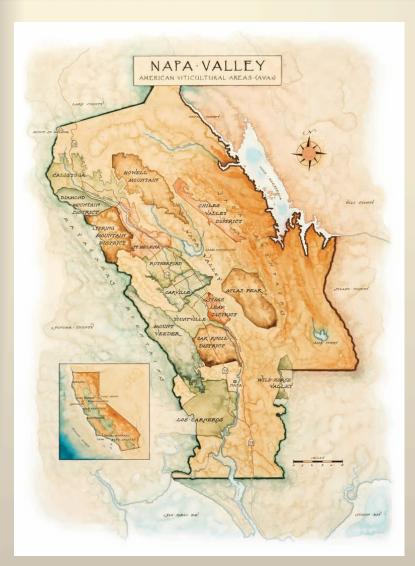




- Capitalize on your Strengths and your Surroundings.
- What is it that YOU do best?
- Engage your staff.
- Educate your guests.
- Inform the trade organizations.
- Promote your Brand.

## Strengths and Surroundings





- **Napa Valley:** Distinct Terrior with unsurpassed wine quality and unique history of land preservation.
- Rich Heritage: For nearly 40 years, Conn Creek has focused on Cabernet Sauvignon and Bordeaux-styled wines.
- Blending Expertise: Conn Creek sources grapes from nearly all of Napa Valley's renowned subappellations to provide winemaking with an unparalleled palette to blend each wine. It's an approach that captures the "Best of Napa Valley."